

DATA PROTECTION CONSENT FORM

myWorld Hong Kong Limited (Suite 3101-02, 31/F, Tower 6, The Gateway, Harbour City, Tsim Sha Tsui, Hong Kong) collects, stores and processes personal data of Members as part of their participation in the Cashback World Program to calculate the respective Shopping Benefits, specifically first name and surname, title, gender, date of birth, e-mail address, postal address, address coordinates (longitude and latitude), telephone number(s), fax number, Member ID, bank account details (bank name, bank code, account number and account holder) as well as data on their shopping behaviour and purchases made (date of purchase, place of purchase, time of purchase, purchase amount, currency, shopping cart, industry, type of purchase (online, offline, in SME, in key account, with Cashback Card)). myWorld Hong Kong Limited may also use mWS myWorld Solutions AG (Grazbachgasse 87-93, 8010 Graz, Austria) and Lyoness Asia-Pacific Limited, Suite 3101-02, 31/F, Tower 6, The Gateway, Harbour City, Tsim Sha Tsui, Hong Kong as the service provider when processing the aforementioned data.

The Member hereby gives his/her consent, revocable at any time, to this personal data being processed by myWorld Hong Kong Limited and/or mWS myWorld Solutions AG to determine and send personalised information to the Member, and for myWorld Hong Kong Limited and/or mWS myWorld Solutions AG to contact the Member to promote the Cashback World Program and offers of Loyalty Merchants, and to the anonymous processing of this personal data for statistical surveys for myWorld Hong Kong Limited.

In addition, the Member hereby gives his/her consent, revocable at any time, to the following information being made available to the Recommender to contact the Member to offer information regarding new Loyalty Merchants, new shopping opportunities, or special offers: Member ID, first name and surname, e-mail address and telephone number.

In addition, the Member hereby gives his/her consent, revocable at any time, to myWorld Hong Kong Limited to make the following information available to the Recommender of the Member as well as to his/her Recommender (hereinafter referred to as the "indirect Recommender") to keep track of the Member's purchasing activities for accounting purposes: date of purchase, time of purchase, first name and surname, amount of purchase, currency. Alternatively, only the first name and the first letter of the surname will be shown to the indirect Recommender.

The Member may revoke his/her consent to the relevant data processing at any time in writing (to myWorld Hong Kong Limited, Suite 3101-02, 31/F, Tower 6, The Gateway, Harbour City, Tsim Sha Tsui, Hong Kong) or by e-mail to service.hk@cashbackworld.com in the future, and if such request is made, myWorld Hong Kong Limited shall delete all related personal data related immediately. The data protection rights of information, change, and cancellation can also be asserted under this contact information.

The personal data will only be stored as long as necessary and will be deleted thereafter immediately. The member can always request information about the personal data collected and stored under the above address and can always request that the personal data shall be deleted.

This document was originally prepared in English. Should there be any discrepancy between the English and Chinese versions, the English version shall prevail.