

## DATA PROTECTION CONSENT FORM

MWM myWorld Malaysia Sdn. Bhd., Menara Maxis, 13<sup>th</sup> Floor, Kuala Lumpur City Centre, 50088 Kuala Lumpur, Malaysia collects and processes personal data of Members as part of their participation in the Benefit Program to calculate the respective Benefits, specifically first name and surname, title, gender, date of birth, e-mail address, postal address, address coordinates (longitude and latitude), telephone number(s), fax number, Member ID, bank account details (bank and account holder), National Registration Identification Card Number (NRIC No.), as well as data on their shopping behaviour and purchases made (date of purchase, place of purchase, time of purchase, purchase amount, currency, shopping cart, industry, type of purchase (online, offline, in SME, in key account, with myWorld Card)). MWM myWorld Malaysia Sdn. Bhd. may also use myWorld 360 AG (Grazbachgasse 87-93, 8010 Graz, Austria) as the service provider when processing the aforementioned data.

The Member hereby gives his/her consent – revocable at any time – to this personal data being processed by MWM myWorld Malaysia Sdn. Bhd., and/or myWorld 360 AG to determine and send personalised information to the Member, and for MWM myWorld Malaysia Sdn. Bhd. and/or myWorld 360 AG to contact the Member to promote the Benefit Program and offers of myWorld and Loyalty Merchants, and to the anonymous processing of this personal data for statistical surveys for MWM myWorld Malaysia Sdn. Bhd.

In addition, the Member hereby gives his/her consent – revocable at any time – to the following information being made available to the Recommender to contact the Member to offer information regarding new Loyalty Merchants, new shopping opportunities, or special offers: Member ID, first name and surname, e-mail address and telephone number.

The Member may revoke his/her consent to the relevant data processing at any time in writing (to MWM myWorld Malaysia Sdn. Bhd., Menara Maxis, 13<sup>th</sup> Floor, Kuala Lumpur City Centre, 50088 Kuala Lumpur, Malaysia) or by e-mail to [service.my@myworld.com](mailto:service.my@myworld.com) in the future. The data protection rights of information, change, and cancellation can also be asserted under this contact information.

The personal data will only be stored as long as necessary and will be deleted thereafter immediately. The member can always request information about the personal data collected and stored under the above address and can always request that the personal data shall be deleted.

Subject to obtaining the prior consent of the member for the purpose of MWM myWorld Malaysia Sdn. Bhd. transferring the member's personal data to service providers or places outside of Malaysia, MWM myWorld Malaysia Sdn. Bhd. make sure, as far as possible, that all data protection laws and regulations that are applicable are observed by third parties.

This document was originally prepared in English. Should there be any discrepancy between the English and Malay versions, the English version shall prevail.