

DATA PROTECTION CONSENT FORM

MWM myWorld Malaysia Sdn. Bhd., Menara Maxis, 13th Floor, Kuala Lumpur City Centre, 50088 Kuala Lumpur, Malaysia collects, stores and processes personal data of Members as part of their participation in the Benefit Program to calculate the respective Benefits, specifically first name and surname, title, gender, date of birth, e-mail address, postal address, address coordinates (longitude and latitude), telephone number(s), fax number, Member ID, bank account details (bank and account holder), National Registration Identification Card Number (NRIC No.), as well as data on their shopping behaviour and purchases made (date of purchase, place of purchase, time of purchase, purchase amount, currency, shopping cart, industry, type of purchase (online, offline, in SME, in key account, with myWorld Card)). MWM myWorld Malaysia Sdn. Bhd. may also use myWorld 360 AG (Grazbachgasse 87-93, 8010 Graz, Austria) and Lyconet Malaysia Sdn. Bhd., Menara Maxis, 13th Floor, Kuala Lumpur City Centre, 50088 Kuala Lumpur, Malaysia as the service provider when processing the aforementioned data.

The Member hereby gives his/her consent – revocable at any time – to this personal data being processed by MWM myWorld Malaysia Sdn. Bhd and/or myWorld 360 AG to determine and send personalised information to the Member, and for MWM myWorld Malaysia Sdn. Bhd and/or myWorld 360 AG to contact the Member to promote the Benefit Program and offers of myWorld and Loyalty Merchants, and to the anonymous processing of this personal data for statistical surveys for MWM myWorld Malaysia Sdn. Bhd.

In addition, the Member hereby gives his/her consent – revocable at any time – to the following information being made available to the Recommender to contact the Member to offer information regarding new Loyalty Merchants, new shopping opportunities, or special offers: Member ID, first name and surname, e-mail address and telephone number.

In addition, the Member hereby gives his/her consent – revocable at any time – to MWM myWorld Malaysia Sdn. Bhd to make the following information available to the Recommender of the Member as well as to his/her Recommender (hereinafter referred to as the “indirect Recommender”) to keep track of the Member’s purchasing activities for accounting purposes: date of purchase, time of purchase, first name and surname, amount of purchase, currency. Alternatively, only the first name and the first letter of the surname will be shown to the indirect Recommender.

The Member may revoke his/her consent to the relevant data processing at any time in writing (to MWM myWorld Malaysia Sdn. Bhd., Menara Maxis, 13th Floor, Kuala Lumpur City Centre, 50088 Kuala Lumpur, Malaysia) or by e-mail to service.my@myworld.com in the future, and if such request is made, MWM myWorld Malaysia Sdn. Bhd shall delete all related personal data related immediately. The data protection rights of information, change, and cancellation can also be asserted under this contact information.

The personal data will only be stored as long as necessary and will be deleted thereafter immediately. The member can always request information about the personal data collected and stored under the above address and can always request that the personal data shall be deleted.

Subject to obtaining the prior consent of the member for the purpose of MWM myWorld Malaysia Sdn. Bhd transferring the member’s personal data to service providers or places outside of Malaysia, MWM myWorld Malaysia Sdn. Bhd. make sure, as far as possible, that all data protection laws and regulations that are applicable are observed by third parties.

This document was originally prepared in English. Should there be any discrepancy between the English and Malay versions, the English version shall prevail.