

DATA PROTECTION CONSENT FORM

mWT myWorld (Thailand) Co., Ltd. No. 999/9 The Offices at Central World, G Floor, Common Ground (C08), Rama 1 Road, Pathumwan, Bangkok 10330, Thailand collects and processes personal data of Members as part of their participation in the Benefit Program to calculate the respective Benefits, specifically first name and surname, title, gender, date of birth, e-mail address, postal address, address coordinates (longitude and latitude), telephone number(s), fax number, Member ID, bank account details (bank, IBAN, BIC, and account holder) as well as data on their shopping behaviour and purchases made (date of purchase, place of purchase, time of purchase, purchase amount, currency, shopping cart, industry, type of purchase (online, offline, in SME, in key account, with myWorld Card)). mWT myWorld (Thailand) Co., Ltd. may also use myWorld 360 AG (Grazbachgasse 87-93, 8010 Graz, Austria) as the service provider when processing the aforementioned data.

The Member hereby gives his/her consent – revocable at any time – to this personal data being processed by mWT myWorld (Thailand) Co., Ltd. and/or myWorld 360 AG to determine and send personalised information to the Member, and for mWT myWorld (Thailand) Co., Ltd. and/or myWorld 360 AG to contact the Member to promote the Benefit Program or and offers of myWorld or Loyalty Merchants, and to the anonymous processing of this personal data for statistical surveys mWT myWorld (Thailand) Co., Ltd.

In addition, the Member hereby gives his/her consent – revocable at any time – to the following information being made available to the Referrer to contact the Member to offer information regarding new Loyalty Merchants, new shopping opportunities, or special offers: Member ID, first name and surname, e-mail address and telephone number.

The Member may revoke his/her consent to the relevant data processing at any time in writing to mWT myWorld (Thailand) Co., Ltd. (No. 999/9 The Offices at Central World, G Floor, Common Ground (C08), Rama 1 Road, Pathumwan, Bangkok 10330, Thailand) or by e-mail to service.th@myworld.com in the future. The data protection rights of information, change, and cancellation can also be asserted under this contact information.