

## DATA PROTECTION CONSENT FORM

myWorld America Inc. (450 East Las Olas Boulevard, Suite 700, Fort Lauderdale, FL 33301) collects and processes personal data of Members as part of their participation in the Benefit Program to calculate the respective Benefits, specifically first name and last name, title, gender, date of birth, e-mail address, mailing address, telephone number(s), fax number, Member ID, bank account details (bank, IBAN, BIC, and account holder) as well as data on their shopping behavior and purchases made (date of purchase, place of purchase, time of purchase, purchase amount, currency, shopping cart, industry, type of purchase (online, offline, SME, key account, with myWorld Card)). myWorld America Inc. may also use myWorld 360 AG (Grazbachgasse 87-93, 8010 Graz, Austria), Lyoness America Inc. and Lyconet America, Inc. (450 East Las Olas Boulevard, Suite 740, Fort Lauderdale, FL 33301) as the service provider when processing the aforementioned data.

The Member hereby gives his/her consent, which is revocable at any time, to this personal data being processed by myWorld America Inc. and/or myWorld 360 AG to: (1) determine and send personalized information to the Member; (2) contact the Member to promote the Benefit Program or myWorld and offers of myWorld and Loyalty Merchants; (3) and to the anonymous processing of this personal data for statistical surveys for myWorld America Inc.

In addition, the Member hereby gives his/her consent, which is revocable at any time, to the following information being made available to the Referrer to contact the Member to offer information regarding new Loyalty Merchants, new shopping opportunities, or special offers: Member ID, first name and last name, e-mail address and telephone number.

In addition, the Member hereby gives his/her consent, which is revocable at any time, to myWorld America Inc. to make the following information available to the Referrer of the Member as well as to his/her Referrer (hereinafter referred to as the "indirect Referrer") to keep track of the Member's purchasing activities for accounting purposes: date of purchase, time of purchase, first name and last name, amount of purchase, currency. In lieu of the full first name and last name of the Member, only the first name and the first letter of the last name will be shown to the indirect Referrer.

The Member may revoke his/her consent to the relevant data processing at any time in writing (to myWorld America Inc. 450 East Las Olas Boulevard, Suite 700, Fort Lauderdale, FL 33301) or by email to [service.us@myworld.com](mailto:service.us@myworld.com) in the future. The data protection rights of information, change, and cancellation can also be asserted under this contact information.