

DATA PROTECTION CONSENT FORM

In order to calculate Benefits under the Benefit Program, myWorld South Africa (Pty) Ltd (First Floor, Building 29, The Woodlands Office Park, 20 Woodlands Drive Woodmead, Johannesburg, 2191, Gauteng, South Africa) collects and processes personal data of Members as part of their participation in the Benefit Program to calculate the respective Benefits, specifically first name and surname, title, gender, date of birth, e-mail address, postal address, address coordinates (longitude and latitude), telephone number(s), fax number, Member ID, bank account details (bank, IBAN, BIC, and account holder) as well as data on their shopping behaviour and purchases made (date of purchase, place of purchase, time of purchase, purchase amount, currency, shopping cart, industry, type of purchase (online, offline, in SME, in key account, with myWorld Card)). myWorld South Africa (Pty) Ltd may also use myWorld 360 AG (Grazbachgasse 87-93, 8010 Graz, Austria) as the service provider when processing the aforementioned data.

The Member hereby gives his/her consent – revocable at any time – to this personal data being processed by myWorld South Africa (Pty) Ltd and/or myWorld 360 AG to determine and send personalised information to the Member, and for myWorld South Africa (Pty) Ltd and/or myWorld 360 AG to contact the Member to promote the Benefit Program and offers of myWorld and Loyalty Merchants, and to the anonymous processing of this personal data for statistical surveys for myWorld South Africa (Pty) Ltd.

In addition, the Member hereby gives his/her consent – revocable at any time – to the following information being made available to the Recommender to contact the Member to offer information regarding new Loyalty Merchants, new shopping opportunities, or special offers: Member ID, first name and surname, e-mail address and telephone number.

The Member may revoke his/her consent to the relevant data processing at any time in writing (to myWorld South Africa (Pty) Ltd, First Floor, Building 29, The Woodlands Office Park, 20 Woodlands Drive, Woodmead, Johannesburg, 2191, Gauteng, South Africa) or by e-mail to service.za@myworld.com in the future. The data protection rights of information, change, and cancellation can also be asserted under this contact information.