



DATA PROTECTION CONSENT FORM

myWorld America Inc. (11110 W. Oakland Park Boulevard, Suite 275, Sunrise, FL 33351) collects and processes personal data of Members as part of their participation in the Benefit Program to calculate the respective Shopping Benefits, specifically first name and last name, title, gender, date of birth, e-mail address, mailing address, telephone number(s), fax number, Member ID, bank account details (bank, IBAN, BIC, and account holder) as well as data on their shopping behavior and purchases made (date of purchase, place of purchase, time of purchase, purchase amount, currency, shopping cart, industry, type of purchase (online, offline, SME, key account, with myWorld Card)). myWorld America Inc. may also use myWorld 360 AG (Grazbachgasse 87-93, 8010 Graz, Austria) as the service provider when processing the aforementioned data.

The Member hereby gives his/her consent, which is revocable at any time, to this personal data being processed by myWorld America Inc. and/or myWorld 360 AG to: (1) determine and send personalized information to the Member; (2) contact the Member to promote the Benefit Program and offers of Loyalty Merchants; (3) and to the anonymous processing of this personal data for statistical surveys for myWorld America Inc.

In addition, the Member hereby gives his/her consent, which is revocable at any time, to the following information being made available to Dorna Sports S.L., Principe de Vergara, 183, 28002 Madrid, Spain for the purpose of establishing contact, namely that Dorna Sports S.L. can use this personal information for the following marketing purposes: contacting the Member through electronic messages (currently email, SMS and push notifications), by fax, telephone or by letter to inform the Member about products and promotions of Dorna Sports S.L. in order to identify and send to the Member appropriate offers that suit his interests, and to conduct anonymous surveys for statistical purposes.

The Member may revoke his/her consent to the relevant data processing at any time in writing (to myWorld America Inc., 11110 W. Oakland Park Boulevard, Suite 275, Sunrise, FL 33351) or by email to service.us@myworld.com in the future. The data protection rights of information, change, and cancellation can also be asserted under this contact information.