

DATA PROTECTION CONSENT FORM

myW Portugal Unipessoal Lda., (Av. Eng. Duarte Pacheco, Torre 1- 8º Andar, salas 3-5, 1070-101 Lisbon, Portugal) collects and processes personal data of Members as part of their participation in the *Benefit Program* to calculate the respective *Benefits*, specifically first name and surname, title, gender, date of birth, e-mail address, postal address, address coordinates (longitude and latitude), telephone number(s), fax number, Member ID, bank account details (bank, IBAN, BIC, and account holder) as well as data on their shopping behaviour and purchases made (date of purchase, place of purchase, time of purchase, purchase amount, currency, shopping cart, industry, type of purchase (online, offline, in SME, in key account, with myWorld Card)). myW Portugal Unipessoal Lda. may also use myWorld International AG (Grazbachgasse 87-91, 8010 Graz, Austria), and Lyconet Global AG (Thurgauerstrasse 132, 8152 Glattpark (Opfikon), Switzerland) as the service providers when processing the aforementioned data.

The Member hereby gives his/her express consent – revocable at any time – to his personal data being processed by myW Portugal Unipessoal Lda. and/or myWorld International AG to determine and send personalised information to the Member, and for myW Portugal Unipessoal Lda. and/or myWorld International AG to contact the Member to promote the Benefit Program and offers of myWorld and Loyalty Merchants, and to the anonymous processing of this personal data for statistical surveys for myW Portugal Unipessoal Lda..

In addition, the Member hereby gives his/her express consent – revocable at any time – to the following information being made available to the Recommender (as described in the General Terms and Conditions for Members) to contact the Member to offer information regarding new Loyalty Merchants, new shopping opportunities, or special offers: Member ID, first name and surname, e-mail address and telephone number.

In addition, the Member hereby gives his/her express consent – revocable at any time – to myW Portugal Unipessoal Lda. to make the following information available to the Recommender of the Member as well as to his/her Recommender (hereinafter referred to as the “indirect Recommender”) to keep track of the Member’s purchasing activities for accounting purposes: date of purchase, time of purchase, first name and surname, amount of purchase, currency. In lieu of the full first name and surname of the Member, only the first name and the first letter of the surname will be shown to the indirect Recommender.

The Member can withdraw his consent (s) (also separately) in writing to myW Portugal Unipessoal Lda. (Av. Eng. Duarte Pacheco, Torre 1- 8º Andar, salas 3-5, 1070-101 Lisbon, Portugal) or by email to service.ke@myWorld.com at any time for future effect. The data protection rights of information, change, and cancellation can also be asserted under this contact information.