

DATA PROTECTION CONSENT FORM

myWorld Philippines Inc. at 10th floor, Pacific Star Building, Sen. Gil Puyat Avenue corner Makati Avenue, Makati City 1226, Philippines; and its service providers: myWorld 360 AG (Grazbachgasse 87-93, 8010 Graz, Austria) and Lyonesse Philippines Inc. (10th Floor, Pacific Star Building, Sen. Gil Puyat Avenue corner, Makati Avenue, Makati City 1226, Philippines) (collectively “myWorld”) collects and processes personal data of Members as part of their participation in the Benefit Program to calculate the respective Benefits. Such personal data includes first name and surname, title, gender, date of birth, e-mail address, postal address, address coordinates (longitude and latitude), telephone number(s), fax number, Member ID, bank account details (bank, IBAN, BIC, and account holder) as well as data on their shopping behavior and purchases made (date of purchase, place of purchase, time of purchase, purchase amount, currency, shopping cart, industry, type of purchase (online, offline, in SME, in key account, with myWorld Card). myWorld Philippines Inc. The processing of the data may involve profiling or automated decision; transmissions over various networks, and changes to conform and adapt to technical requirements of connecting networks and devices The personal data of the Member will be retained for as long as it is necessary to achieve the above purposes but no more than a period of 10 years after the cancellation of membership or the revocation of consent to the processing of the Member’s data.

The Member hereby gives his/her consent to: (a) this personal data being processed as described in the foregoing paragraph to determine and send personalized information to the Member about his/her membership with myWorld Philippines Inc., (b) to contact the Member through electronic means, mail, or telephone, to promote the Benefit Program and offers of myWorld and Loyalty Merchants, (c) to the anonymous processing of this personal data for statistical surveys; (d) the data to be made available to the Recommender (a Member, Loyalty Merchant, cooperation partner, etc. that has referred another Member or that is listed in myWorld under one of the requirements of section 9 as the Recommender of the respective Member) or any other third party subcontracted by myWorld to contact the Member to provide information, promotions, offers of myWorld Philippines Inc., and to keep track of the Member’s purchasing activities for accounting purposes.

The Member shall have the following rights: right to withhold or withdraw consent in writing addressed to myWorld Philippines Inc. at 10th floor, Pacific Star Building, Sen. Gil Puyat Avenue corner Makati Avenue, Makati City 1226, Philippines; right to access or obtain a copy of the personal data; right to dispute and demand the correction of any inaccuracy or error; right to erase or order the blocking, removal, or destruction of the personal data; right to obtain and electronically download, move, copy, or transfer the personal data in a secure manner; and the right to file a complaint and claim for compensation.

The Member confirms that the above consent was provided with full knowledge and understanding of the myWorld Privacy Policy available at <http://www.myworld.com>. This consent form shall be governed under the laws of the Republic of the Philippines.