

DATA PROTECTION CONSENT FORM

In order to calculate Benefits under the Benefit Program myWorld South Africa (Pty) Ltd (First Floor, Building 29, The Woodlands Office Park, 20 Woodlands Drive, Woodmead, Johannesburg, 2191, Gauteng, South Africa) collects and processes personal data of Members as part of their participation in the Benefit Program to calculate the respective Benefits, specifically first name and surname, title, gender, date of birth, e-mail address, postal address, address coordinates (longitude and latitude), telephone number(s), fax number, Member ID, bank account details (bank, IBAN, BIC, and account holder) as well as data on their shopping behaviour and purchases made (date of purchase, place of purchase, time of purchase, purchase amount, currency, shopping cart, industry, type of purchase (online, offline, in SME, in key account, with myWorld Card)). myWorld South Africa (Pty) Ltd may also use myWorld 360 AG (Grazbachgasse 87-93, 8010 Graz, Austria), Lyoness IMEA SA (Bahnhofstraße 22, CH-9470 Buchs, Switzerland), Lyoness Cashback Programme (Pty) Ltd (First Floor, Building 29, The Woodlands Office Park, 20 Woodlands Drive, Woodmead, Johannesburg, 2191, Gauteng, South Africa) and Lyconet South Africa (Pty) Ltd (First Floor, Building 29, The Woodlands Office Park, 20 Woodlands Drive, Woodmead, Johannesburg, 2191, Gauteng, South Africa) as the service providers when processing the aforementioned data.

The Member hereby gives his/her consent – revocable at any time – to this personal data being processed by myWorld South Africa (Pty) Ltd and/or myWorld 360 AG to determine and send personalised information to the Member, and for myWorld South Africa (Pty) Ltd and/or myWorld 360 AG to contact the Member to promote the Benefit Program and offers of myWorld and Loyalty Merchants, and to the anonymous processing of this personal data for statistical surveys for myWorld South Africa (Pty) Ltd.

In addition, the Member hereby gives his/her consent – revocable at any time – to the following information being made available to the Recommender to contact the Member to offer information regarding new Loyalty Merchants, new shopping opportunities, or special offers: Member ID, first name and surname, e-mail address and telephone number.

In addition, the Member hereby gives his/her consent – revocable at any time – to myWorld South Africa (Pty) Ltd to make the following information available to the Recommender of the Member as well as to his/her Recommender (hereinafter referred to as the “indirect Recommender”) to keep track of the Member’s purchasing activities for accounting purposes: date of purchase, time of purchase, first name and surname, amount of purchase, currency. In lieu of the full first name and surname of the Member, only the first name and the first letter of the surname will be shown to the indirect Recommender.

The Member may revoke his/her consent to the relevant data processing at any time in writing (to myWorld South Africa (Pty) Ltd, First Floor, Building 29, The Woodlands Office Park, 20 Woodlands Drive, Woodmead, Johannesburg, 2191, Gauteng, South Africa) or by e-mail to service.za@myworld.com in the future. The data protection rights of information, change, and cancellation can also be asserted under this contact information.