

LYCONET AGREEMENT

for Independent Lyconet Marketers

Version: September 2019

Preamble

Lyconet Canada Inc., with registered office at 5000 Yonge Street, Suite 1706, Toronto, Ontario M2N 7E9 Canada and with Company Registration number 1122295-3, ("Lyconet"), operates a marketing program under the term "Lyconet" (the "Lyconet Marketing Program").

An essential element of this Lyconet Marketing Program is the Lyconet Agreement, which allows self-employed, commercially active sales agents to establish and to promote their own customer loyalty program. Following the conclusion of the Lyconet Agreement with Lyconet Canada Inc. ("Lyconet"), participants acquire the status of an Independent Lyconet Marketer ("Marketer").

Lyconet Canada Inc. is authorised by myWorld International Limited with registered office at 3rd Floor, 40 Bank Street, London E14 5NR, United Kingdom to promote the Cashback World Program, among other things. The Cashback World Program is a shopping community operated by myWorld International Limited, together with its subsidiary companies and cooperation partners, through which the participants ("Members"), may purchase goods and services from Loyalty Merchants ("Loyalty Merchants"), to receive benefits.

1. Object of the agreement

- 1.1 This Lyconet Agreement allows the Marketer to promote the distribution and use of the Cashback World Program and the Lyconet Marketing Program, by gaining new national Members and supporting existing national Members provided, that the requirements set forth in Clause 4 are satisfied.
- 1.2 Provided that the Marketer has within 6 months after his/her registration as Marketer at least 5 active customers*, which have generated total a turnover of purchases of \$5.000 CAD or if the Marketer has purchased the Loyalty Program Reseller, the Marketer has the possibility, in addition to Clause 1.1 to promote and distribute the Cashback World Program and the Lyconet Marketing Program according to this Lyconet agreement.
 - (a) by gaining new international Members as well as supporting existing international Members,
 - (b) by gaining new Marketers and supporting existing Marketers, as well as
 - (c) by gaining new Loyalty Merchants and supporting existing Loyalty Merchants.

The purchase and the use of the Loyalty Program Reseller is regulated in the corresponding Terms and Conditions.

- 1.3 "Loyalty Merchants" are Loyalty Merchants that sell goods or services exclusively to consumers and
 - (a) do not have more than 100 employees (full time equivalent),
 - (b) do not have an annual turnover of more than CAD\$15 million
 - (c) do not have more than 10 branches and do not have a transnational branch structure,
 - (d) do not operate or use a regular customer loyalty program (with a personal loyalty card),
 - (e) are not franchises, or
 - (f) are not controlled by a foreign parent company.

A Vendor that does not meet any of the foregoing criteria will nevertheless be considered as a Loyalty Merchant if myWorld International Limited (or any of its authorized group companies and cooperation partners) approves the designation of such Vendor as a "Loyalty Merchant" in writing, which approval may be refused in its sole discretion. The recruitment and support of Vendors that do not qualify as Loyalty Merchants within the meaning of this Clause 1.2 are not covered by this Lyconet Agreement. The Marketer is specifically prohibited from conducting initiation talks or negotiations with such Vendors or from engaging in any other promotional activity to recruit them.

1.4 In consideration for the foregoing activities, the Marketer shall receive remuneration according to the Lyconet Compensation Plan in **Annex**1 to this Lyconet Agreement (please refer to Clause 9).

2. Basis for the agreement

The sales activities of the Marketer will be governed exclusively by this Lyconet Agreement, including all annexes hereto.

Active customers of a Marketer are all registered Members of the Cashback World Program within the Marketer's Lifeline (until the next Marketer), who has not signed a Lyconet Agreement and is therefore not a Marketer himself and who have additionally made a purchase in the amount of \$10 CAD at a Loyalty Merchant. Directly recommended Marketers as well as directly recommended Loyalty Merchants, which are also Members of the Cashback World Program, will also be considered as active customers, provided they have made a purchase in the amount of \$10 CAD at a Loyalty Merchant. Purchases of an eVoucher are equated to purchases.



3. Legal relationship

- 3.1 Lyconet grants the Marketer a non-exclusive right to act as a sales representative for Lyconet under the terms of this Lyconet Agreement. The Marketer shall not be subject to any regional restrictions with regard to the performance of his or her sales activities, but shall always be responsible for ensuring that he or she complies with all applicable laws in the respective country; the Marketer shall indemnify and hold Lyconet harmless in the event of any damages, costs, expenses, fines, liabilities and other losses arising from third party claims relating to his or her failure to comply with the requirements of this Clause 3.1.
- 3.2 The Marketer acts in the context of commercial activity as an independent entrepreneur. No form of employment, service, joint venture, partnership, agency or other similar relationship of any kind whatsoever is established between Lyconet Canada Inc. and the Marketer. The Marketer shall provide his or her contractual services solely as an autonomous and self-employed activity, legally independent of Lyconet and not subject to the direction or control of Lyconet.
- 3.3 The Marketer is expressly prohibited from giving the impression during business or related dealings that he or she is an employee or agent of Lyconet Canada Inc., or of any of their respective affiliates.
- 3.4 The Marketer is not authorised to conclude contracts or receive services on behalf of Lyconet. The Marketer is also prohibited from representing another group company of the Lyconet or myWorld Group. Any breach of this Clause 3.4 shall entitle Lyconet to terminate this Lyconet Agreement without notice in accordance with Clause 13.2.
- Only one registration to the Lyconet Marketing Program (i.e. one ID number) is permitted for any individual or organisation. The residential or business address (registered office) of the Marketer must be provided during registration to the Lyconet Marketing Program. Multiple registrations to the Lyconet Marketing Program made to obtain unjustified benefits from the Lyconet Compensation Plan shall entitle Lyconet to terminate the contractual relationship without notice and to cancel the benefits obtained by the Marketer in this manner. In the event of multiple registrations, all ID numbers (except for the one first registered) will be deleted. Benefits under the Lyconet Compensation Plan, which have arisen only through a multiple registration, will lapse.

4. Requirements for the activity and the entitlement to compensation

- 4.1 Only individuals who have reached the age of majority in the province or territory in which they reside may enter into this Lyconet Agreement.
- 4.2 As a condition for the entitlement to claim compensation, the Marketer must be active in the exercise of a commercial activity under the Lyconet Marketing Program. In doing so, the Marketer must ensure that his or her business is duly registered and that he or she has the necessary regulatory approvals to carry on his or her business or practice his or her trade. He or she must ensure the proper payment of taxes and remittances and he or she shall indemnify and hold Lyconet harmless in the event of any damages, costs, expenses, fines, liabilities and other losses arising from any third-party claims relating to his or her failure to comply with the requirements of this Clause 4.2.
- 4.3 The recruitment of new Loyalty Merchants requires activation by myWorld International Limited (or any of its authorized group companies or cooperation partners) as well as separate training.

5. Rights and obligations of the Marketer

- 5.1 The Marketer will be entitled to receive assistance from third parties for his or her sales activities, provided that the Marketer may not delegate any sales activity to any third party and must undertake the foregoing himself or herself. The Marketer must ensure that the obligations and other requirements of this Lyconet Agreement are satisfied by any such third party providing it with assistance with his or her sales activities.
- The Marketer may not make any representation or other statements relating to Lyconet, a company affiliated with Lyconet, the Lyconet business model, and/or Lyconet's distribution and marketing practices unless these have been previously approved in writing by Lyconet or are otherwise included in Lyconet's official documentation.
- 5.3 The Marketer must forthwith notify Lyconet of any possible violation of the provisions of this Lyconet Agreement by another Marketer of which he or she becomes aware.
- 5.4 If the Marketer intends to hold events for a charge or otherwise offer services in connection with the Cashback World Program or the Lyconet Marketing Program to third parties for a fee, he or she must first obtain Lyconet's written consent, which consent may be arbitrarily withheld.

6. Member registration

- 6.1 The Marketer can use the original registration form to promote new Members to the Cashback World Program in order to promote the Cashback World Program. Without limitation to the generality of Clause 3, the Marketer has no authority to represent Lyconet or any member of the myWorld Group (or any of their respective affiliates) or to receive declarations under the Cashback World Program on any of their behalf. Membership in the Cashback World Program is subject to acceptance of the registration application by the respective contractual partner of the Member.
- 6.2 The Marketer must comply with the following requirements when registering new Members:



- 6.2.1 The Marketer must ensure that the <u>current version</u> of the General Terms and Conditions for Cashback World Members ("Cashback World GTC") is available to the Member in the place where the registration takes place and that the Member can examine and retain a copy of the Cashback World GTC. Lyconet shall provide the Marketer with the required Cashback World GTC in the version required for the respective country at www.lyconet.com (log-in area) for downloading. The Marketer may request from Lyconet delivery of copies of the membership registration applications in printed form by completing the appropriate order form and sending it to Lyconet.
- 6.2.2 In all instances, the Marketer must present the *Cashback World GTC* to the prospective Member before the registration form has been completed and signed by a prospective Member and the Marketer shall expressly point out that the Cashback World GTC form part of the contract to be concluded and should therefore be reviewed in advance of the registration form being signed.
- 6.2.3 Before completing the registration, the Marketer must enter his or her information in the designated area of the registration form. To complete the registration of the prospective Member, the Marketer must upload an adequately recognisable picture of the duly completed registration form signed by the Member in the designated area.
- 6.2.4 The Marketer shall ensure it has an adequate number of copies of the current *Cashback World GTC* available for examination and supply to prospective Members at their request.
- 6.2.5 The Marketer shall keep all original copies of completed registration forms securely and make them available any time at the request of Lyconet.
- 6.2.6 Lyconet reserves the right to carry out random audits and verifications of the registration forms.
- 6.3 Liability of the Marketer when registering Members:
 - 6.3.1 The Marketer shall be fully liable for compliance with the provisions of this Clause 6. This liability shall also extend to all persons whom the Marketer uses to assist in the fulfilment of his or her contractual obligations and the Marketer shall be fully liable for the conduct of such third parties.
 - 6.3.2 The Marketer must record all registration data of prospective Members with the utmost care and shall be liable for all damages, costs, expenses, liabilities and other losses resulting from any violation of this obligation.
 - 6.3.3 Any violation of this Clause 6 by the Marketer will entitle Lyconet to terminate the entire contractual relationship with the Marketer without notice.

7. Communication Material

- 7.1 Lyconet shall make available to the Marketer for downloading at www.lyconet.com (log-in section) the advertising and information material (documents, catalogues, presentations, etc.) (hereinafter: "Communication Material") required by the Marketer to perform his or her sales activities under this Lyconet Agreement.
- 7.2 The Marketer may only use the most current version of Communication Material available at www.lyconet.com. Before using any Communication Material, the Marketer must confirm that it constitutes the most current version thereof. The improper distribution and use of unauthorised Communication Material by the Marketer will entitle Lyconet to terminate this Lyconet Agreement immediately without notice pursuant to Clause 13.2.
- 7.3 In the event of termination of this Lyconet Agreement, the Marketer shall immediately destroy all Communication Material in his or her possession and confirm the destruction in writing to Lyconet, if requested to do so by Lyconet.
- 7.4 Lyconet' prior written consent must be obtained in regard to any publications and advertisements proposed to be used by the Marketer, as well as any display or use of any trademarks owned by Lyconet or companies affiliated with Lyconet, such as the company logo and the brands Lyconet, Child & Family Foundation, Greenfinity Foundation, etc. The display and use of trademarks applied for and/or registered for myWorld International Limited with its group companies and cooperation partners such as Cashback World or myWorld require the prior written consent of myWorld International Limited and its group companies and cooperation partners. For clarity, the foregoing requirements and restrictions also apply to any use over the Internet or other electronic media.
- 7.5 The Marketer shall indemnify Lyconet from all damages, costs, expenses, fines, liabilities and other losses arising from any claims by third parties against Lyconet in connection with any violation of their intellectual property rights by the Marketer.

8. Lifeline

The "Lifeline" of each Marketer consists of the ensemble of Marketers or Members recruited by him or her (first level), the Marketers or Members recruited by first level Marketers and Members (second level), and the Marketers or Members recruited by the second level Marketers or Members (third level), and so forth. The Lifeline thus consists of all Marketers or Members assigned to the Marketer based on his or her recommendations and all successive recommendations, regardless of the level (collectively, "Lifeline Marketers & Members"). The Lifeline is also referred to as the "Downline" (the "Upline" consisting of the referrers). The next Marketer in the Upline is referred to as the "Coach" and the second in the Upline is referred to as the "Senior Coach".



- 8.2 The Marketer's compensation under the Lyconet Compensation Plan shall be calculated based on all purchases made by Lifeline Marketers & Members. Purchases associated with another Marketer's Lifeline will not be included in the calculation of the Marketer's compensation even where the Marketer has assisted in the conclusion of the Lyconet Agreement with the Marketer.
- The Lifeline and associated rules cannot be changed and compliance with these is an essential element of the Lyconet Marketing Program. Marketers who have not received any compensation for a period of 12 months can change their *Referrer* by appointing another Marketer as their *Referrer* to the Lyconet Marketing Program, provided such other Marketer has provided his or her consent. If the Marketer is also a Member, the *Referrer* may be changed only if the change requirements that apply in regard to Members have also been met (i.e. no purchases have been made from any *Loyalty Merchant* in the last six months as well as no entitlement to compensation in the last twelve months). In any such case, the Marketers or Members recruited directly or indirectly by the Marketer being changed (regardless of the level) shall continue to be associated with the original Referrer in the same manner. The entitlement to compensation is set forth in **Annex 1** of the Lyconet Compensation Plan.
- 8.4 If a Marketer terminates his or her participation in the Lyconet Marketing Program or changes his or her Lifeline either as a Marketer (as detailed in Clause 8.3) or as a Member, the foregoing will not affect the position of the remaining Marketers or Members of the Lifeline concerned (in the upper or lower part).
- An ID number can only be transferred to third parties with the prior written consent of Lyconet, which may be arbitrarily withheld. Notwith-standing the foregoing, if the Marketer dies, the contractual relationships existing between the Marketer and Lyconet and (if applicable) the myWorld Group (including his/her ID number) will pass to his or her heirs in accordance with applicable laws. For clarity, any transfer of an ID number is only permitted in conjunction with an assignment to the proposed assignee of all contractual relationships existing between the Marketer and Lyconet and (if necessary) the myWorld Group and of all rights relating thereto.

9. Compensation

- 9.1 The Marketer will be compensated for his or her Lyconet activities according to the Lyconet Compensation Plan in <u>Annex 1</u>. The Marketer will not be entitled to obtain from Lyconet any reimbursement for expenses incurred in the performance of his or her sales activities including, without limitation, any costs and expenses relating to travel, accommodations, material or personnel.
- 9.2 In addition to compensation under the Compensation Plan, Lyconet may also offer additional and discretionary premiums to the Marketer in its sole and arbitrary discretion.
- 9.3 Compensation will be calculated on either a weekly or a monthly basis, considering all the Shopping Points credited to the Marketer under the Lyconet Marketing Program (as set forth in the Lyconet Compensation Plan in Annex 1). Lyconet shall display all the information that is relevant to the compensation of the Marketer under the Lyconet Compensation Plan in the statements that are made available to the Marketer in his or her login area of the www.lyconet.com website.
- 9.4 The Marketer must review this statement immediately. In the event of any mistake, the Marketer must notify Lyconet in writing of same through the www.lyconet.com website using the form specified by Lyconet and must do so no later than one week after receipt of the statement.
- 9.5 The compensation due to the Marketer from the Lyconet Marketing Program shall be paid weekly to the Marketer's account, provided that the sum of the payment entitlements reaches an amount of \$ 10 CAD and the Marketer already has 5 active customers.

10. Secrecy and confidentiality

- 10.1 The Marketer shall maintain the confidentiality of all Lyconet confidential and proprietary information that has been entrusted or disclosed to him or her or that has otherwise come to be known by him in conjunction with the subject matter of this Lyconet Agreement (collectively, "Lyconet Confidential Information"). This obligation will survive termination of this Lyconet Agreement for whatever reason.
- 10.2 The Marketer must return to Lyconet any documents or materials that include, list, summarize or analyse any Lyconet Confidential Information when they are no longer required for the Marketer to perform his duties and obligations under this Lyconet Agreement, but no later than upon termination of this Lyconet Agreement.
- 10.3 The Marketer may disclose Lyconet Confidential Information to any third party that he or she retains to assist him or her in terms of the performance of his or her duties and obligations under this Lyconet Agreement or otherwise in regard to his or her participation in the Lyconet Marketing Program, provided that such third party first agrees in writing to be bound by confidentiality obligations at least as restrictive as those contained in this Lyconet Agreement.

11. Data protection

11.1. To the extent that it is required to implement the Lyconet Agreement and operate the Lyconet Marketing Program including, without limitation, calculating the Shopping Points and compensation according to the Lyconet Compensation Plan in **Annex 1**, Lyconet Canada Inc. collects, stores, retains, processes and handles personal information, business data as well as data on sales activities of the Marketers.

Active customers of a Marketer are all registered Members of the Cashback World Program within the Marketer's Lifeline (until the next Marketer), who has not signed a Lyconet Agreement and is therefore not a Marketer himself and who have additionally made a purchase in the amount of \$10 CAD at a Loyalty Merchant. Directly recommended Marketers as well as directly recommended Loyalty Merchants, which are also Members of the Cashback World Program, will also be considered as active customers, provided they have made a purchase in the amount of \$10 CAD at a Loyalty Merchant. Purchases of an eVoucher are equated to purchases.



- 11.2. All requests for information, changes, and deletion of personal information may be directed to Lyconet' privacy officer at 5000 Yonge Street, Suite 1706, Toronto, Ontario M2N 7E9 Canada or by e-mail to international@lyconet.com. Further privacy provisions related to the use of the Lyconet website can be found in the Privacy Policy at www.lyconet.com.
- 11.3. Lyconet uses internationally recognised security technologies to protect Marketers' data against unauthorised access.
- 11.4. The Marketer may not use additional Lyconet systems or Lyconet services to process personal information without Lyconet' prior written consent, which consent may be arbitrarily withheld. In the event such consent is granted, such consent will be subject to the parties concluding a separate data processing agreement in regard to the foregoing.

12. Non-competition/non-solicitation agreement

- 12.1 The Marketer will not, while this Lyconet Agreement is in effect, directly or indirectly, or through any third party, without the prior written consent of Lyconet, provide services, assistance (financial or otherwise), counsel or support to a direct Lyconet competitor or otherwise invest in any Lyconet competitor.
- 12.2 The same restriction applies to any business that is involved in the network marketing sector (structure sales) generally.
- 12.3 The activities of the Marketer in regard to competitors already existing at the time of conclusion of this Lyconet Agreement and disclosed to Lyconet in writing prior to the conclusion of this Lyconet Agreement will be excluded from the aforementioned non-competition covenant.
- During the term of this Lyconet Agreement, the Marketer shall also refrain from soliciting or attempting to solicit Marketers, Members, or Loyalty Merchants for or in relation to any other network marketing business.
- 12.5 In the event of a breach of this Clause 0 by the Marketer or his or her employees, agents and/or representatives, Lyconet may forthwith terminate this Lyconet Agreement without notice.

13. Duration and term of this Lyconet Agreement

- 13.1 The Lyconet Agreement commences upon acceptance of the Marketer's application to the Lyconet Marketing Program and will continue until terminated by either party as provided under this Agreement.
- 13.2 Each party may terminate this Lyconet Agreement upon 30 days' prior written notice.
- 13.3 Lyconet may terminate this Lyconet Agreement at any time without notice and with immediate effect in each of the following circumstances:
 - (a) The Marketer deliberately makes false statements to Lyconet when concluding this Lyconet Agreement.
 - (b) The Marketer violates Clause 7.2 (Communication Material).
 - (c) The Marketer violates Clause 7.4 (Trademarks).
 - (d) The Marketer violates Clause 12 (non-competition/non-solicitation) or violates Clause 10 (confidentiality).
 - (e) The Marketer repeatedly provides wrong information to Members, Marketers or prospective Members or Marketers about the Cashback World Program or the Lyconet Marketing Program. The foregoing will be presumed in the event an above-average number of contracts facilitated by the Marketer (including Members, Marketers, or Loyalty Merchants) is contested, cancelled, or terminated at the earliest possible date other than by Lyconet.
 - (f) The Marketer resells Vouchers of the Loyalty Merchants.
 - (g) The Marketer holds events and charges fees or other amounts in regard to the foregoing or the Marketer offers services in connection with the Cashback World Program or the Lyconet Marketing Program to third parties for a fee without the prior written consent of Lyconet.
 - (h) The Marketer has been convicted of any criminal offence (i) committed to the detriment of Lyconet or a company affiliated with Lyconet and/or (ii) in connection with the conduct of his or her sales activities under this Lyconet Agreement; (iii) which has a material connection with the activity of the Marketer under this Lyconet Agreement (e.g. property crimes such as fraud) or (iv) which is so serious that Lyconet can no longer be expected to cooperate further because of the destruction of the necessary relationship of trust or a threat of loss of reputation by Lyconet.
 - (i) The Marketer is repeatedly in arrears in terms of the satisfaction in full of any payment obligation.
 - (j) Lyconet has reasonable grounds to believe that the Marketer is insolvent or will imminently become insolvent.
 - (k) The Marketer through its conduct causes significant damage to the economic interests or the reputation of Lyconet or a Loyalty Merchant.
- 13.4 Either party may forthwith terminate this Lyconet Agreement for any material breach of this Lyconet Agreement by the other party that has not been cured within 15 days' following delivery of written notice of such breach.
- 13.5 Every notice of termination must be in writing.
- 13.6 Any participation in the Cashback World Program will remain unaffected by the termination of this Lyconet Agreement.



14. Effects of the termination

- 14.1 The Marketer will retain the right to receive any compensation already paid out to him or her. In addition, the Marketer will be entitled to any compensation payments for which all applicable conditions under the Lyconet Compensation Plan have already been satisfied at the time of termination. The Marketer shall not be entitled to any other form of compensation under this Lyconet Agreement following termination of this Lyconet Agreement.
- 14.2 Unless otherwise agreed, payments made by the Marketer (e.g. for services or voucher orders) shall not be refunded. No expenses of the Marketer shall be refunded.
- 14.3 Any right of termination provided under this Lyconet Agreement is in addition to any other remedies available to Lyconet under this Agreement or otherwise at law.

15. Liability

- 15.1 The Lyconet Marketing Program is provided on an "as is" and "as available" basis. Except as provided in Clause 15.2, Lyconet will not be liable for any damages or losses relating to the Lyconet Marketing Program and any services, interactions, information, content and other subject matter relating thereto. Without limitation to the generality of the foregoing, Lyconet will not be liable for any direct, indirect, incidental, consequential, special or other damages suffered by the Marketer.
- 15.2 Clause 15.1 does not apply with respect to any personal injury or death that is caused by Lyconet' negligence.
- 15.3 The limitations and exclusions of liability specified in Clause 15.1 will not apply to the extent contrary with applicable laws in the jurisdiction where the Marketer resides or is domiciled. These limitations and exclusions of liability may therefore not fully apply with respect to all Marketer.
- Lyconet will not be liable for any breach of this Lyconet Agreement or other damages or losses suffered by any Marketer to the extent the foregoing is attributable to circumstances beyond Lyconet' reasonable control including, without limitation, acts of God, labour disruptions, change in applicable laws, acts of war, terrorism, riots, real or apprehended insurrections, unavailability of any telecommunications facilities, unavailability of physical or human resources, and the like.

16. Changes

- 16.1 The Marketer undertakes to notify Lyconet in writing of any changes to his or her registration data or that is otherwise material to the contractual relationship without delay. If changes to the Marketer's business address are not disclosed immediately to Lyconet, statements that Lyconet sends by post to the last known address will be deemed to have been received by the Marketer.
- 16.2 Individual written agreements made by the Marketer and Lyconet (if any) will take precedence over this Lyconet Agreement in the event of any ambiguity or inconsistency. For clarity, there are no verbal or oral agreements between them. The parties' consent to the use of electronic documents, to the use of electronic signatures and to the electronic delivery of executed counterparts and other notices and communications in regard to this Lyconet Agreement.
- Lyconet may modify this Lyconet Agreement and other contractual agreements between the Marketer and Lyconet by providing written notice of such modifications to the Marketer and any such modification will be deemed to have been accepted by the Marketer if the Marketer does not object to their coming into force within 30 days of receipt of the written notification of change.

17. Applicable law and court of jurisdiction

- 17.1 This Lyconet Agreement is governed by, and will be construed in accordance with, the laws of the Province of Ontario (excluding its body of law relating to conflict of laws) and the Federal laws of Canada that apply in the province of Ontario. The United Nations Convention on Contracts for the International Sale of Goods does not apply to the subject matter of this Lyconet Agreement.
- 17.2 The courts of the Province of Ontario located in the City of Toronto, Ontario, Canada will have exclusive jurisdiction in regard to any dispute arising from or in connection with this Lyconet Agreement or the subject matter thereof.
- 17.3 The Marketer shall be obliged to conduct settlement negotiations at the registered office of Lyconet Canada Inc. at 5000 Yonge Street, Suite 1706, Toronto, Ontario M2N 7E9 Canada before commencing any legal proceedings against Lyconet.

18. General conditions

- 18.1 The rights and remedies of the Marketer in relation with the Lyconet Marketing Program may not be assigned or encumbered by the Marketer without Lyconet' prior written consent. However, if the Marketer dies, the contractual relationships existing between him or her and Lyconet shall devolve on to his or her heirs in accordance with applicable laws.
- These General Terms and Conditions will be read with all changes of gender and number required by the context (for clarity, references to a gender include both genders as well as gender-neutral designations such as those that apply to legal persons. Words importing persons include individuals, partnerships, associations, trusts, joint ventures, unincorporated organisations and corporations.



- 18.3 The Marketer may not offset claims of Lyconet or otherwise set-off any sum against any amounts payable to Lyconet.
- 18.4 In the event any provision of this Lyconet Agreement is held by a court of law in any particular jurisdiction to be invalid or unenforceable, such provision will be deemed, in regard to such jurisdiction, to be struck from this Lyconet Agreement without affecting the validity of the remaining provisions.